



J Jeff Dewing

WITHOUT PURPOSE, YOUR FUTURE IS BLIND



jeffdewing.co.uk



**Doing the Opposite:
Business Disruptors**



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Doing the Opposite



**Keynote speaker &
International energiser**

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J Jeff Dewing
WITH PURPOSE, YOUR FUTURE IS CLEAR

DOING THE OPPOSITE

KEYNOTE SPEAKER · MOTIVATIONAL SPEAKER · BUSINESS LEADER · BEST SELLING AUTHOR

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Jeff knows how it feels to win and lose – having built his first business up to £5m turnover at just 26 years old, in 2003 he lost it all and was bankrupt

He spent 6 years figuring out what went wrong.

From his garden shed with just 5 people, he launched his facilities management business in 2012, with the purpose of 'Restoring trust in a failing industry'. With purpose, his future became clear.

From 2014-2017, his business grew from £1m to £70m per annum and with 400 employees.

Now, with a forecast valuation of £200m by 2026, and having achieved the Queen's Award for Enterprise: Innovation, Jeff's business is operating internationally and he is ready to pass on his knowledge to business success.

My story

A real life rollercoaster

J Jeff Dewing



The way you make me feel

Recruitment and retention on steroids

J Jeff Dewing

A Masterclass on how to:-

- * Attract the best talent with ease
- * Build a self-motivated workforce
- * Reduce attrition to zero



How?

Do the **Opposite**

JD *Jeff Dewing*

Jeff will take you on a journey that will challenge your thinking at every point. The world has changed, and we all need to change with it, or simply be left behind.

- 1 – People join a company and leave a boss**
- 2 – The importance of company brand**
- 3 – What makes people want to join you?**
- 4 – Stop conventional interviews**
- 5 – Onboarding – the quality of the experience must be your No.1 priority**

Your key takeaways :-

- * Truly understanding the route cause
- * Prepare the foundations for success
- * How you can achieve incredible results in less than 6 months at almost No Cost
- * Witness how Jeff's business is doing this everyday, even today



**If you want to stay ahead on Attracting, Motivating
and Retaining the best talent**

This is one – Not to miss

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